



CHUCK MILLER

AI Adoption & Enablement Leader | Context Engineering & Agentic Systems | Built 15 AI-Powered Brands Solo | 37-Year Marketing Veteran

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PROFESSIONAL SUMMARY

Artificial intelligence forerunner and creative leader with 37 years of professional production experience working for ABC, CBS, NBC, and FOX, plus 3.5 years of AI learning, building, and coding (since December 2022, the month ChatGPT launched). I build the systems and document the workflows that keep them running. The discipline now has a name: context engineering, the knowledge systems, memory, and verification gates that make AI compound instead of stall. In six months, December 2025 through June 2026, I conceived, branded, wrote, designed, and launched 15 complete company brands solo, then built a replicable AI production workflow behind them. I also built a family of three autonomous AI trading machines, the MINT, the CASH, and the VAULT, that forecast, decide, and trade markets on their own, 24/7, with hard-coded risk limits and automated failsafes. Five-time Telly Award winning television commercial Producer with a client history spanning NASA, Walmart, and many more. I rebuilt how I work with AI, then brought a team along with me. Driving AI adoption is my work every day, and everything described here is live at CHUCKMILLERMedia.com.

CORE STRENGTHS

- **Context Engineering & Agentic Orchestration:** Design the full environment AI operates in: curated knowledge bases, persistent memory and skill libraries, multi-agent orchestration where specialist agents research, build, and review in parallel, and verification gates that hold every output to a defined standard before anything ships to production.
- **AI Systems & Workflow Builder:** Designed and documented AI-integrated production workflows from the ground up for a 15+ brand portfolio, covering branding, web builds, imagery, copy, and lead generation, all repeatable and built to scale.
- **AI Power User:** Daily production use of Claude, Claude Code, Mac Terminal, Gemini, and DeepSeek, having replaced ChatGPT and Grok; deploying each for what it does best, from strategic reasoning to content and image creation. I am an early adopter: I follow AI news daily in several places and try out new models and technologies as they emerge, retiring the outperformed models.
- **Facilitation & Communication:** 37 years in front of crews and clients: managing broadcast studio crews as a floor manager on live television, producing and presenting creative to Fortune 500 executives, and walking first-time AI users into daily adoption. I hold attention, make complex things clear, and leave people with a path forward, whether the room holds two executives or a full crew.
- **Agentic & Automation Systems:** Built and operate a family of three autonomous trading machines under one governance framework: the MINT (prediction markets on CFTC-regulated Kalshi), the CASH (US equities via Alpaca), and the VAULT (crypto), each with independent risk architecture, hard-coded guardrails, full trade ledgers, and promotion gates controlling all capital deployment. AI researches, specs, and reviews; deterministic code executes; no model ever touches the money layer.
- **Concept to Finished Product:** I constantly build using AI: the ApocaBot (an interactive AI chatbot, like Claude, that answers questions about my 11-book series, AI Apocalypse), Ask Chuck (a site-wide AI concierge trained on my full catalog of books, art, and music on chuckmillermedia.com), the RedBuller Darts app (currently under review with Google and Apple), a free AI Tool Finder Engine covering 38 categories and hundreds of tools on the web, and custom, one-of-a-kind forms and interactive tools built to order, beyond anything available off the shelf. All live and working today and can be seen now at chuckmillermedia.com.
- **Brand & Creative Direction:** 37 years of brand identity, art direction, and campaign leadership across logos, complete visual systems, packaging, publications, broadcast, and web; five Telly Awards for national commercial work, and 15 complete company brands built in the first six months of 2026 alone, every logo, website, and campaign included, all of it delivered solo.
- **Generative Imagery & Video:** Nano Banana Pro and Firefly for brand-consistent imagery; Runway and other AI video generation tools; 25+ years of Photoshop supercharged with Generative Fill, Upscale, and Expand for production-grade output.
- **Production at Volume:** 70 books authored and published through an AI-accelerated pipeline since 2023; 100+ video/broadcast productions across a 37-year career, including work at ABC, CBS, NBC, and FOX affiliates and national commercial clients.
- **Hands-On Production Craft:** Working photographer since 1987; an active videographer, editor, director, and producer today, still shooting, cutting, and adding to the body of work behind the five Telly Awards.

AI + CREATIVE TOOLKIT

AI Models: Claude, Claude Code, Mac Terminal, Gemini, DeepSeek (daily, multi-model production use; replaced ChatGPT and Grok)
Context Engineering: curated knowledge bases, retrieval-augmented generation (RAG), persistent memory and rule systems (CLAUDE.md), custom skill libraries, evaluation criteria and verification gates, tool-level guardrails and hooks, plus learnings files
APIs & Integrations: Anthropic API, market data APIs, Telegram bot integration, custom API proxy deployment, system prompts
Agentic Coding & Automation: the MINT, CASH, and VAULT autonomous trading machines, Claude Code, Python task scheduling and automated research, OpenClaw orchestration gateway, multi-agent system design, Alpaca API, Kalshi, Polymarket, Telegram
AI Image, Video & Voice: Nano Banana Pro, Adobe Firefly, Runway, Midjourney, Leonardo.ai, NightCafe, ClipDrop, Bing Image Creator, DALL-E, Photoshop Generative Fill, AI Image Upscaler, PDF 24, Framed Art Visualizer, Photo Enhancer, Speechify, Lovo.ai
Website & Publishing Platforms: WordPress, Elementor, Kindle Direct Publishing (70 books published), Reedsy, 3D Book Cover Creator
Creative Suite: Photoshop 25+ yrs (Now using AI Generative Upscale, Remove, Rotate, Fill & Expand), InDesign, Premiere Pro
Other: Full-funnel digital marketing (Google/Facebook/Bing Ads), e-commerce sales (Marketplace, Craigslist, eBay), print production, packaging, signage, t-shirt and merchandise design, album cover, poster, and magazine design, photography & color correction, presentations, voice-over production, PR and press releases, trade shows and event marketing, product development (40+ inventions)

RELEVANT EXPERIENCE

Executive Producer & Creative Director

CHUCK MILLER Media | Houston, TX | 2012 – Present

- **Building with AI daily since December 2022:** a multi-model production workflow across Claude, Claude Code, Mac Terminal, Gemini, and DeepSeek (having replaced ChatGPT and Grok), plus new integrated AI in Nano Banana and Photoshop for imagery.
- **Built the MINT, CASH, and VAULT:** three autonomous trading machines spanning prediction markets, US equities, and crypto, running 24/7 under one governance model with hard-coded risk limits, automated failsafes, verification gates, and a continuous watchdog. Every strategy must pass historical backtesting and paper trading validation before it touches a single dollar of capital.
- **Directed AI to build a suite of live AI tools:** the ApocaBot (an interactive chatbot for my 11-book AI Apocalypse series), Ask Chuck (a site-wide AI concierge on chuckmillermedia.com), the RedBuller Darts app (currently under review with Google and Apple), a free AI Tool Finder Engine (38 categories, hundreds of tools), and custom, one-of-a-kind forms built to order through AI creation.
- **Authored, designed, and published 70 books** through an AI-accelerated pipeline, including a plain-language ChatGPT user's guide.
- **Produced, directed, and edited 100+ productions**, including national TV commercials, live broadcast newscasts at ABC, CBS, NBC, and FOX affiliates, music videos, and corporate media, for clients including NASA, Halliburton, Rice University, and Patron Tequila.
- **YouTube channel:** 40K subscribers, 30M views.

Director of AI Marketing & Creative Operations

Original Mark Media (multi-company portfolio: trucking, diesel repair, heavy construction, equipment, commercial real estate) | Houston, TX | December 2025 – June 2026

- **Sole marketing and AI resource** for a 15+ brand industrial/trades portfolio; hired specifically for AI expertise.
- **Branded and launched 15 complete companies in six months, solo**, starting with Original Mark Media itself, then 14 more: logos, full websites, all copy, custom AI-generated imagery, and AI-built lead funnels for brands including Dayton Diesel Works, Triple S Heavy Construction, Haul Lane Manufacturing, USA Driveaway, and Steerable Lift Axle, each taken from name to launch.
- **Built and documented the AI production workflow from scratch** and brought AI into the team's daily operations.
- **Directed full-funnel content and paid campaigns** across Facebook, Marketplace, Craigslist, and eBay.

Creative Director & Sales Director

Kerrville Folk Festival | Kerrville, TX | 2013 – 2018

- **Owned the complete creative identity** of the longest running festival of its kind in America, a nonprofit running since 1972.
- **Designed and produced the full annual package**, including a 72+ page program, posters, brochures, signage, tickets, and merchandise, on immovable, gate-opens-regardless deadlines, five straight years.
- **Carried sales and marketing responsibilities** alongside creative direction for the full five-year run.

Graphic Designer & Web Designer

Southwest Regional Folk Alliance | Austin, TX Metro | 2013 – 2018

- **Produced the 48-page annual conference program**, all advertising, signage, and marketing collateral for a 2,000-member nonprofit music industry organization, and designed, built, and maintained its conference website year over year.

Graphic Designer

RFC Media | Houston, TX | 2011 – 2021

- **Created high-impact graphics, media kits, and branded presentations** across a ten-year run for clients from local businesses to Fortune 500 companies, including NASA, The Grammys, MasterCard, Target, and 7-Eleven, plus NASA's Third Rock Radio website.

Founder & CEO

AID Cards Inc. | United States | 2020 – 2023

- **Invented, designed, branded, and launched a line of medical-alert and allergy ID cards** from concept to a shippable, manufactured product, owning every function: design, packaging, brand, website, advertising, customer service, and manufacturing coordination.

EDUCATION, AWARDS & RECOGNITION

- **B.S., Radio-Television-Film**, The University of Texas at Austin
- **5x Telly Awards (3 Silver, 2 Bronze)**, National Television Commercial Producer: Walmart/Shrek 2, Chick-fil-A/Peach Bowl, AMD/HP LiveSTRONG, Back Yard Burgers, Texas Council on Family Violence, all for national broadcast campaigns
- **Worked with** Academy Award-winning director Steven Soderbergh and 2x Emmy-winning director Paul Boyington
- **Author/publisher of 70 books since 2023**, available on Amazon, Barnes & Noble, and other retailers
- **YouTube channel:** 40K subscribers, 30M views
- **Eagle Scout**, Boy Scouts of America, 1984

PORTFOLIO

CHUCKMILLERMedia.com: 37 years of creative work. 15 complete AI-built company brands launched in six months in 2026, including: ConcreteSawingHouston.com • HaulLane.com • USAtruckMoving.com • TriplesHeavyConstruction.com • OriginalMarkMedia.com